

# IXL Company Milestones 2022



IXL Learning is dedicated to creating the best educational technology possible. Take a look at our history:

**1998** • IXL Learning is founded by Paul Mishkin, with the launch of Quia Web. A first-of-its-kind website, Quia Web allows teachers and learners to create and share customized study materials through games and flash cards

---

**2001** • Quia Books is introduced, offering an interactive online textbook and workbook platform featuring real-time feedback and an intelligent grading system

---

**2007** • IXL, an online personalized learning program, launches with IXL Math for kindergarten and 1st grade

---

**2008** • IXL Math offers a full elementary school curriculum for pre-K to 5th grade

---

**2009** • IXL Math moves up to middle school with the addition of 6th grade content

---

**2010** • 7th and 8th grade content is added to IXL Math

---

**2011** • IXL Math goes global with international editions for Australia, Canada, Ireland, New Zealand, South Africa, and United Kingdom

• IXL Math expands into high school with Algebra 1 content

**2012** • Geometry is added to IXL Math

---

**2013** • IXL Language Arts is released with content for 2nd to 4th grade

• Algebra 2 content is added to IXL Math

• IXL goes mobile with an iPad app

• Singapore and Europe editions are introduced for IXL Math

---

**2014** • 5th through 8th grade skills are added to IXL Language Arts

• IXL adds Precalculus to its math curriculum

• IXL releases an Android tablet app

• IXL reaches 10 billion questions answered

---

**2015** • IXL adds content for 9th through 12th grade for English language arts

• IXL opens a second office in Raleigh, NC

• IXL English is introduced to all international editions

• IXL Science and IXL Social Studies are released for 2nd through 5th grade

IXL Analytics launches, providing actionable insights that help teachers address student needs in the moment

# IXL Company Milestones 2022



- 2016**
- IXL rounds out its English language arts curriculum with content for pre-K to 1st grade
  - IXL Math offers a full high school math curriculum with Calculus
  - IXL Science and Social Studies expand into middle school with content for 6th through 8th grade
  - IXL introduces a personalized recommendations feature to guide students toward the most relevant skills to learn next
- 

- 2017**
- The IXL Real-Time Diagnostic is released, assessing each student's grade level proficiency in math and generating personalized action plans to help them grow
  - IXL introduces Spanish as its first world language curriculum
- 

- 2018**
- The IXL Real-Time Diagnostic expands to English language arts, providing a single, integrated tool that assesses students' language arts and math levels
  - IXL releases five translated editions for France, Spain, Germany, Brazil, and Japan
  - IXL launches an app for iPhone
  - ABCya, the creator of more than 400 educational computer games and apps for kids, joins the IXL family
- 

- 2019**
- IXL releases Analytics for School Leaders, giving administrators a clear picture of student progress
  - IXL releases a series of math workbooks to provide high-quality learning offline
  - IXL acquires Education.com, the online education destination serving more than 23 million teachers and parents
  - IXL releases an Android phone app
- 

- 2020**
- IXL acquires Vocabulary.com, a platform that helps students learn and discover more than 15,000 words using adaptive technology
  - IXL reaches 75 billion questions answered
  - IXL surpasses 10 million subscribed students
- 

- 2021**
- IXL acquires Rosetta Stone, the leader in technology-based language education
  - IXL acquires Wyzant, the nation's largest digital network for online tutoring
  - IXL introduces Group Jams, a feature that helps teachers work through skill questions together with their entire class
  - IXL releases Leaderboards, a new way for educators to set up friendly class competitions
  - IXL releases video tutorials, created with Wyzant, that match IXL math skills to provide more instruction and support to students
  - IXL introduces Snapshot mode for the Real-Time Diagnostic, allowing administrators to get the benefits of a benchmark assessment in a flexible, lightweight format
- 

- 2022**
- IXL Learning acquires Curiosity Media, the creator of innovative language learning products, including SpanishDict, inglés.com, and Fluencia
  - IXL Learning acquires Emmersion, developer of industry-leading automated language assessments, powered by artificial intelligence
  - IXL launches its state-of-the-art universal screener for math
  - IXL adds more than 120 educational games covering math and English language arts skills, providing a new way for younger students to learn
  - IXL introduces Quizzes, which empower educators to create custom assessments using questions from IXL skills